



2008 **Honda** Element

Heat things up at the slopes, chill out at the beach, help a friend move uptown, go hiking, camping, spelunking, kite surfing, join a weekend bicycling club, eat some dirt, take on the loose gravel, the hard pack, kick up some mud, throw in your surfboard, plug in your tunes, organize a tailgate party, bolt on a mountain bike, a kayak, a sofa, flip it up, wipe it down, cruise a few flea markets, hit the road, collect all 50 states, drive to the desert to see the stars, set out for Tahoe, Cabo, Sun Valley, whatever.

Versatility is its bread.



Cruise the boulevard, join a drum circle, hit the links, hit the clubs, help a friend in need, shop for exotic furniture, become an oversized art collector, jam your things in the back, jam with your pickup band, wave to the crowd, plug in, tune in, engage in some sonic disruption, fold things flat, flip 'em up, transport your equipment, stash all your stuff, haul your friends around, glide past the crowd, tear through a back alley, find a few shortcuts, hit the open road, Vegas, baby, Vegas.

Functionality is its butter.





Honda reminds you to properly secure items stored in the cargo area.

Element EX shown in Kiwi Metallic with accessory roof rack.



Flexible? It's double-jointed.





Flipped up, folded down or fully out -- the Element's seats can be configured in up to 64 different ways to get you and all your stuff moving. Factor in the wide-opening side cargo doors and a clamshell tailgate for easy loading. It all adds up to big-time versatility.



Element offers plenty of storage, flexible seats, and even a 12-volt power outlet in back (EX). Open up the removable skylight (4WD) and kick back. The Element makes the biggest outing a breeze.

Honda reminds you to properly secure items stored in the cargo area.





Roomier than seems possible? Go configure.



Gear up and go. The Element's cavernous cargo area can swallow up to 77 cubic feet of fun. There are lots of tie-downs to secure it all, plus driver-side seatback bungees (EX) for odds and ends.

Cram in a couple mountain bikes, surfboards, whatever. No worries if your stuff's all gross and grungy—the wipe-down urethane-coated utility floor can take abuse. The waterproof and stain-resistant FXC™¹ (Fabric for Extreme Conditions) seating surfaces (LX front, EX all) make changing out of your wet, funky clothes completely optional.



Honda reminds you to properly secure items stored in the cargo area.



Element 4WD EX shown in Tango Red Pearl.

In the Element EX model, the 270-watt audio system features seven speakers, including a Dynamic Linear Phase subwoofer. Crank it up.



The premium audio system plays MP3- and Windows Media® Audio³ (WMA)-compatible CDs. And XM® Satellite Radio⁴ is also ready with over 170 digital-quality channels.



Don't sweat the small stuff—keep it stashed overhead (EX) or on the handy non-slip shelf. There are beverage holders in front and back and in the center console space too.



Drive responsibly. State laws prohibit distracted driving.



Element EX interior shown in Titanium/Black.

It's jam-packed. Even when it's empty.



It won't stay empty for long, though. With a place for everything, everything can be in its ideal place. That includes the shifter, positioned high so it's easy to grip. The buttons and controls are placed just right. And the analog gauges are big and easy to read. It's all designed so you can enjoy the drive, keeping your eyes and your mind on the road.



Power windows, door locks and mirrors are standard, and the EX has thumb-loving steering wheel-mounted audio and cruise controls, and an MP3/auxiliary input jack to play your downloaded tunes. Straightforward climate controls keep you and your passengers comfortable – and every Element comes with standard air conditioning with air filtration.



Element 4WD LX shown in Nighthawk Black Pearl
with accessory roof rack and snowboard attachment.



It not only talks the talk, it walks the walk.

The Element's source of power is a 2.4-liter i-VTEC® engine. Sporting advanced features like aluminum-alloy construction and variable valve timing, it generates 166 horsepower cleaner and more efficiently. Reliable, durable and powerful, it gives you a towing capacity of up to 1,500 lbs, so you can take along even more of your fun.⁶



The latest version of Honda's variable valve timing and lift electronic control, i-VTEC helps produce more torque at low engine speeds, and more peak horsepower at high revs. It makes for a powerful, fuel-efficient⁵ performer that also qualifies as a Low-Emission Vehicle (LEV-2).

The Element has an advanced 4-wheel independent suspension that helps smooth out the bumps. And you get a choice of a 5-speed manual or a 5-speed automatic transmission.



When snowy paths or rocky roads are on the agenda, opt for the available Real Time 4-Wheel Drive™ (LX, EX). It senses wheel slippage and then sends power to the rear wheels to help you through the tricky terrain. And it's all automatic—no buttons, no stopping.

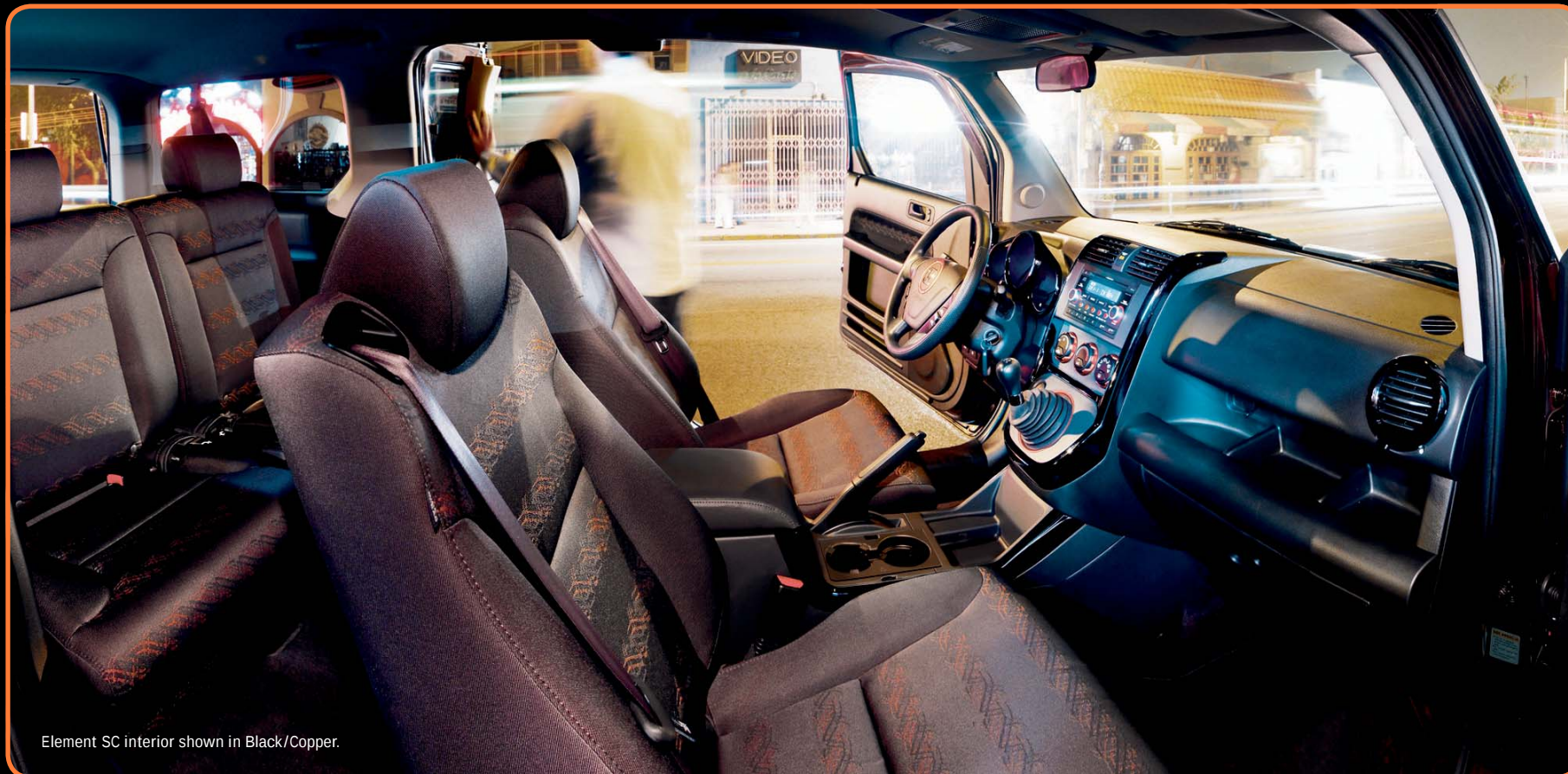


It's got everything.
Even an alter ego.



The urban asphalt is the natural habitat of the Element SC.
Tricked out and tuned up for life in the city, it's one more
way to get the action started.

Element SC shown in Galaxy Gray Metallic.



Element SC interior shown in Black/Copper.

Think you know all about the Element?
Welcome to its wild side, the Element SC.
Same do-it-all soul, but with a decidedly
sexier style. The lowered stance and
18-inch wheels are just the start. Slide
inside, and plush black carpet, gloss
piano-black trim and copper backlit gauges
tell you: This ride has its very own vibe.



There's an MP3/auxiliary input
jack and a 12-volt power outlet in
the SC-exclusive center console.



The 270-watt audio system plays
MP3- and Windows Media Audio³
(WMA)-compatible CDs. Plus, you
can get more than 170 channels
of digital-quality sound with the
Element SC's XM⁴ receiver.



Take command in seats covered
in special SC-only tribal print.
On the SC models in Nighthawk
Black Pearl or Root Beer Metallic
exteriors, exclusive Copper
interior trim pieces really pop.



iPod is a trademark of Apple Computer, Inc., registered in the U.S. and other countries. iPod not included. CARS available on DVD. © 2006 Disney/Pixar.



Element SC shown in Root Beer Metallic with accessory tailgate spoiler.



No doubt all Elements are fun to drive. But the SC takes street duty even more seriously. Its completely retuned suspension boasts stiffer springs and dampers, bigger sway bars and a lower ride height. And it rolls on 18-inch alloy wheels wrapped in low-profile 225/55 R18 rubber. Hug some asphalt in an SC, and it's not just about aggressive style--there's lots of Honda-engineered hardware to back it up.

The SC may surprise you with its performance. It goes around corners with sporty precision, and looks the part too, with its exclusive grille, big alloys and projector-beam headlights.





Element SC shown in Root Beer Metallic with accessory fog lights.

It's got your back. And front. And side.

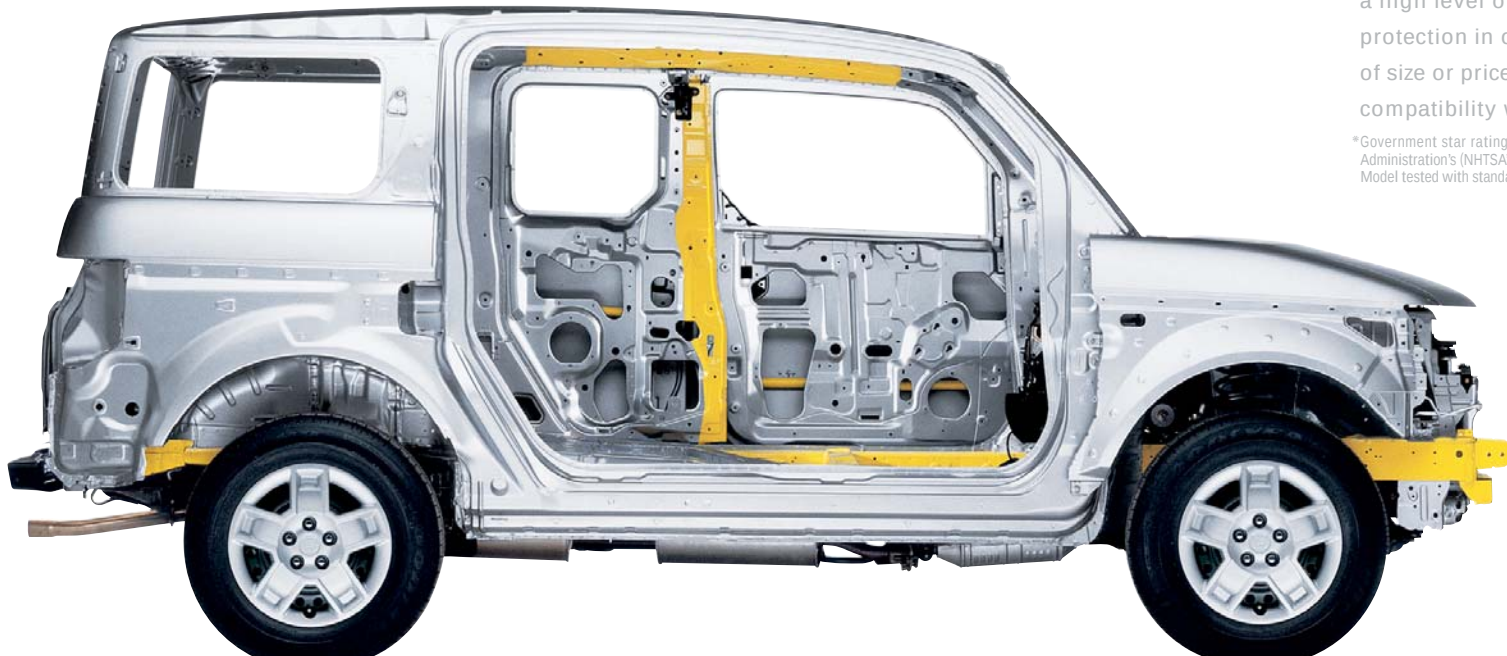
With standard features like side-curtain airbags with rollover sensor, dual-stage, dual-threshold front airbags and Tire Pressure Monitoring System (TPMS), it's evident that the Element is as big on safety as it is on fun. In fact, the Element received 5 stars in NHTSA frontal- and side-impact crash tests*--the best crash ratings possible.

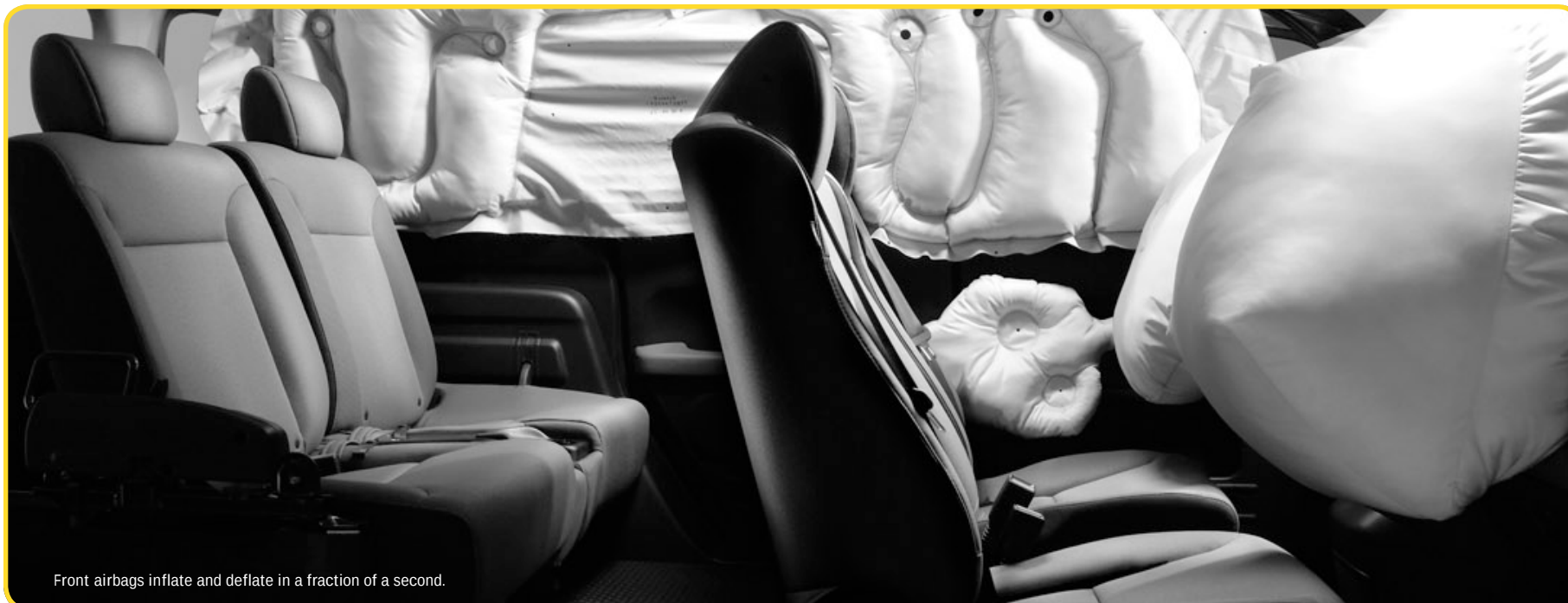


Honda/Karco Engineering LLC crash test shown.

Safety for Everyone: Honda seeks to provide a high level of occupant and pedestrian protection in our cars and trucks, regardless of size or price, as well as increased crash compatibility with other vehicles.

*Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). Model tested with standard side-impact airbags (SABs).





No less than six airbags stand ready to help protect Element occupants in sufficient impacts. The array includes dual-stage, dual-threshold front airbags, front side airbags and side curtain airbags—all standard.*

*Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in the rear seat.



Standard on every Element, Vehicle Stability Assist™ (VSA™) helps sense oversteer and understeer, and then can adjust brake pressure at each wheel and/or reduce engine power to restore the driver's intended course.

The Element's 4-wheel anti-lock disc brakes (ABS) help give it authoritative stops. Brake Assist helps apply full braking force in some emergency situations. And Electronic Brake Distribution (EBD) helps balance braking forces depending on dynamic loading. In addition, the Tire Pressure Monitoring System (TPMS) helps alert you when a tire's pressure reaches a significantly low level.





Element 4WD EX shown in Tangerine Metallic.

Honda DNA.

As integral to every Honda as the materials used to build it are the ideas and values that inspired it. As an automotive leader in **clean** technology, our commitment to being environmentally responsible is second to none. Equally important is our desire to help keep drivers and passengers **safe**. This is evident from the impressive list of safety features that come standard on every vehicle. Of course, get behind the wheel of an Element and you'll become intimately aware of a third value. Since day one, it's been a Honda mandate that every vehicle has to be **fun** to drive.



Looking beyond government regulations, Honda studies real-world situations to develop new safety technology. Our cutting-edge engineering and testing facilities in Japan and America help us develop the next generation of safety features and further evolve our Safety for Everyone concept.



Honda's environmental leadership has led to advances in fuel economy and low-emission and hybrid technology. Our latest advances include the natural gas-powered Civic GX, the world's cleanest internal-combustion vehicle⁶, and the next-generation FCX hydrogen fuel cell car, set for production in 2008.



Honda's formidable ability to invent the future can be seen on the land, in the water and, now, above the clouds. Our HondaJet™ is an ideal showcase for Honda's fundamental approach to design, maximizing performance and comfort while minimizing the surrounding machine.

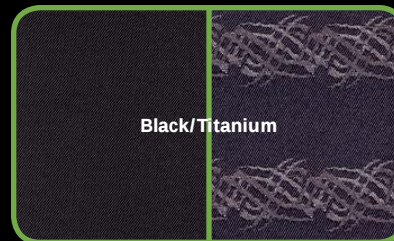
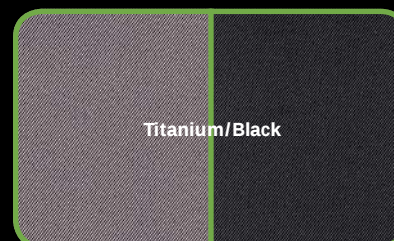
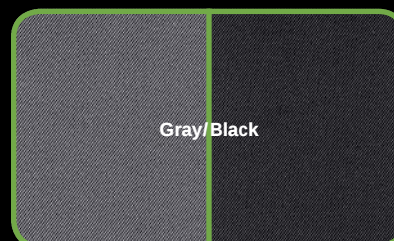


Honda began racing motorcycles in the 1950s, and then cars in the '60s. In addition to the obvious motivation of first-place trophies, we race to learn, taking innovative technology developed for the track and applying it to everyday use.

Make your own statement.



Exterior (composite panels)	LX interior	EX interior	SC interior
Alabaster Silver Metallic (LX: Black) (EX, SC: Body-Colored)	Gray/Black	Gray/Black	Black/Titanium
Atomic Blue Metallic (LX: Black) (EX: Body-Colored)	Gray/Black	Gray/Black	
Galaxy Gray Metallic (EX, SC: Body-Colored)		Titanium/Black	Black/Titanium
Kiwi Metallic (LX: Black) (EX: Body-Colored)	Gray/Black	Gray/Black	
Nighthawk Black Pearl (LX: Black) (EX, SC: Body-Colored)	Titanium/Black	Titanium/Black	Black/Copper
Root Beer Metallic (SC: Body-Colored)			Black/Copper
Royal Blue Pearl (SC: Body-Colored)			Black/Titanium
Tangerine Metallic (LX: Black) (EX: Body-Colored)	Titanium/Black	Titanium/Black	
Tango Red Pearl (LX: Black) (EX: Body-Colored)	Titanium/Black	Titanium/Black	



ENGINEERING	LX	EX	SC
Engine Type	In-Line 4-Cylinder	In-Line 4-Cylinder	In-Line 4-Cylinder
Engine Block/Cylinder Head	Aluminum-Alloy	Aluminum-Alloy	Aluminum-Alloy
Displacement (cc)	2354	2354	2354
Horsepower @ rpm (SAE net)	166 @ 5800	166 @ 5800	166 @ 5800
Torque (lb.-ft. @ rpm)	161 @ 4000	161 @ 4000	161 @ 4000
Redline (rpm)	6500	6500	6500
Bore and Stroke (mm)	87 x 99	87 x 99	87 x 99
Compression Ratio	9.7:1	9.7:1	9.7:1
Valve Train	16-Valve DOHC i-VTEC®	16-Valve DOHC i-VTEC	16-Valve DOHC i-VTEC
Multi-Point Fuel Injection	•	•	•
Drive-by-Wire™ Throttle System	•	•	•
Real Time 4-Wheel Drive™	Available	Available	
CARB Emissions Rating	LEV-2	LEV-2	LEV-2
Direct Ignition System with Immobilizer	•	•	•
100,000 Miles-or-More Tune-Up Interval*	•	•	•

TRANSMISSIONS

5-Speed Manual Transmission			
Gear Ratios: 1st: 3.533, 2nd: 2.042, 3rd: 1.355, 4th: 1.028, 5th: 0.825, Reverse: 3.583, Final Drive: 4.765	•	•	•
5-Speed Automatic Transmission (Available)			
Gear Ratios: 1st: 2.786, 2nd: 1.614, 3rd: 1.082, 4th: 0.733, 5th: 0.566, Reverse: 2.000, Final Drive: 4.500	•	•	•

BODY/SUSPENSION/CHASSIS

Unit-Body Construction	•	•	•
Control-Link MacPherson Strut Front Suspension	•	•	•
Compact Double Wishbone Rear Suspension	•	•	•
Stabilizer Bar (mm, front/rear)	30.0/21.0	30.0/21.0	30.0/25.0
Variable Power-Assisted Rack-and-Pinion Steering	•	•	•
Steering Wheel Turns, Lock-to-Lock	3.26	3.26	2.98
Steering Ratio	16.2	16.2	15.3
Turning Diameter, Curb-to-Curb (ft.)	34.9	34.9	36.9
Power-Assisted Ventilated Front Disc/Solid Rear Disc Brakes (in.)	111/111	111/111	111/111
Wheels	16" with Full Covers	16" Alloy	18" Alloy
All-Season Tires	P215/70 R16 99S	P215/70 R16 99S	P225/55 R18 97H

SAFETY	LX	EX	SC
3-Point Seat Belts at All Seating Positions	•	•	•
Front 3-Point Seat Belts w/Automatic Tensioning System	•	•	•
Dual-Stage, Dual-Threshold Front Airbags (SRS)	•	•	•
Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)	•	•	•
Side Curtain Airbags with Rollover Sensor	•	•	•
Vehicle Stability Assist™ (VSA®) with Traction Control	•	•	•
Brake Assist	•	•	•
Anti-Lock Braking System (ABS)	•	•	•
Electronic Brake Distribution (EBD)	•	•	•
Side-Impact Door Beams	•	•	•
Tire Pressure Monitoring System (TPMS)	•	•	•
Lower Anchors and Tethers for Children (LATCH)	•	•	•
Immobilizer Theft-Deterrent System	•	•	•

EXTERIOR MEASUREMENTS

Wheelbase (in.)	101.4	101.4	101.4
Length (in.)	169.3	170.3	170.8
Height (in.)	70.4	70.4	69.5
Width (in.)	71.5	71.5	71.5
Track (in., front/rear)	62.1/62.3	62.1/62.3	62.1/62.5
Ground Clearance (in., unladen)	6.9	6.9	6.2
Approach/Departure Angles (degrees)	25.8/27.8	25.8/27.8	19.5/21.2
Curb Weight (lbs., 2WD MT/2WD AT)	3433/3499	3456/3523	3529/3596
Curb Weight (lbs., 4WD MT/4WD AT)	3567/3645	3580/3661	
Weight Distribution (% front/rear; 2WD)	57/43	57/43	57/43
Weight Distribution (% front/rear; 4WD)	56/44	56/44	
Towing Capacity¹ (lbs.)	1500	1500	1500

INTERIOR MEASUREMENTS

Headroom (in., front/rear; 2WD)	43.3/38.0	43.3/38.0	43.3/38.0
Headroom (in., front/rear; 4WD)	43.3/39.4	43.3/39.4	
Legroom (in., front/rear)	41.0/39.1	41.0/39.1	41.0/39.1
Shoulder Room (in., front/rear)	57.1/52.2	57.1/52.2	57.1/52.2
Hiproom (in., front/rear)	55.0/47.6	55.0/47.6	55.0/47.6
Cargo Volume² (cu. ft., behind 2nd row; 2WD/4WD)	25.1/26.0	25.1/26.0	25.1
Cargo Volume² (cu. ft., maximum; 2WD/4WD)	74.6/77.1	74.6/77.1	74.6
Passenger Volume (cu. ft., 2WD/4WD)	103.6/105.4	103.6/105.4	103.6
Seating Capacity	4	4	4

* Does not apply to fluid and filter changes. Exact mileage is determined by actual driving conditions. Please see your owner's manual for more details.

EPA MILEAGE ESTIMATES⁵/FUEL CAPACITY

	LX	EX	SC
5-Speed Manual (<i>City/Highway</i> ; 2WD)	18/23	18/23	18/23
5-Speed Automatic (<i>City/Highway</i> ; 2WD)	20/25	20/25	20/25
5-Speed Manual (<i>City/Highway</i> ; 4WD)	18/23	18/23	
5-Speed Automatic (<i>City/Highway</i> ; 4WD)	19/24	19/24	
Crankcase (<i>qt.</i>)	5.6	5.6	5.6
Fuel (<i>gal.</i>)	15.9	15.9	15.9
Required Fuel	Regular Unleaded	Regular Unleaded	Regular Unleaded

EXTERIOR FEATURES

Removable Skylight with Tilt Feature	4WD Models Only	4WD Models Only	
Side Cargo Doors	•	•	•
2-Speed/Intermittent Windshield Wipers	•	•	•
Remote Entry System	•	•	•
Power Side Mirrors	•	•	•
Composite Body Panels	Black	Body-Colored	Body-Colored
Body-Colored Door Handles		•	•
Body-Colored Bumpers			•
Body-Colored Side Sills and Roof Moldings			•
Rear Privacy Glass	•	•	•
Clamshell Tailgate	•	•	•
Alloy Wheels		•	•
Multi-Reflector Halogen Headlights	•	•	
Projector Beam Halogen Headlights			•
Chrome Exhaust Finisher		•	•

SEATING

Driver's Seat with Manual Height Adjustment	•	•	•
Waterproof FXC™ ¹ (Fabric for Extreme Conditions) Seat Fabric	Front	Front and Rear	
Adjustable Head Restraints (<i>front and rear</i>)	•	•	•
Driver- and Passenger-Side Armrests			Center Console
Removable, Flip-Up Rear Seats	•	•	•
Fold-Flat-Capable Seating	•	•	•

AUDIO SYSTEMS

AM/FM/CD Audio System with 4 Speakers and Clock	•		
270-Watt AM/FM/CD Audio System with 7 Speakers, Including Subwoofer		•	•
MP3/Windows Media® Audio ³ (WMA) Playback Capability		•	•
XM® Satellite Radio ⁴		•	•
MP3/Auxiliary Input Jack		•	•

COMFORT & CONVENIENCE

	LX	EX	SC
Air Conditioning with Air-Filtration System	•	•	•
Power Front Windows with Auto-Up/Down Driver's Window	•	•	•
Rear Ventilation Windows	•	•	•
Power Door and Tailgate Locks	•	•	•
Cruise Control	•	•	•
Steering Wheel-Mounted Audio Controls		•	•
Adjustable Steering Column	•	•	•
Instrument Panel-Mounted Shifter	•	•	•
Lower Instrument Panel Storage Compartment	•		
Driver's and Front Passenger's Vanity Mirrors		•	•
Sliding Sun Visor Extensions	•	•	•
Overhead Storage Compartment		•	•
Map Lights		•	•
Dome Light	•	•	•
Urethane-Coated Utility Floor	•	•	Cargo Area Only
Beverage Holders, Front and Rear	•	•	•
12-Volt Power Outlet	Front	Front/Rear	Front/Center Console/Rear
Door-Pocket Storage Bins, Rear with Bottle Holders	•	•	•
Driver- and Passenger-Side Seatback Pockets		•	•
Driver-Side Seatback Bungees, Front and Rear		•	
Rear Window Defroster	•	•	•
Rear-Seat Heater Ducts	•	•	•
Cargo Area Tie-Down Anchors (4)	•	•	•
Cargo Area Storage Bins	•	•	•
Cargo Area Hooks (2)	•	•	•
Cargo Area Light	•	•	•
Floor Mats and Carpeted Floor (<i>1st and 2nd row</i>)			•
Center Console			•

INSTRUMENTATION

Backlit Gauges	Blue	Blue	Copper
Tachometer	•	•	•
Digital Odometer and Digital Trip Meters (2)	•	•	•
Tire Pressure Monitoring System (TPMS) Indicator	•	•	•
Maintenance Minder™ System	•	•	•
Tailgate-Open Indicator	•	•	•
Fuel and Coolant Temperature Indicators	•	•	•
Low-Fuel Indicator	•	•	•
Low-Oil Pressure Indicator	•	•	•
Fuel Cap Indicator	•	•	•

There's a long list of Honda Genuine Accessories to help make your Element more like your idea of perfection. And you can add them by the package or the piece. See your dealer for the details.



Drive responsibly. State laws prohibit distracted driving.



Visit us online. For all of the latest Honda information, including our product specifications, MSRPs, photos and more, visit our Web site at honda.com. It has everything you need to "build" your own Honda and personalize it with items from our list of quality accessories. You can even request a dealer price quote, apply for financing and check dealer inventories.

HONDA
Financial Services

Whether you buy or lease, Honda Financial Services can help you with the process. And the College Graduate Program offers recent graduates flexible and competitive financing, leasing and purchasing packages on any new or Certified Used Honda. Ask your dealer for details.



Your dealer's team of trained technicians is at the ready to help keep your Honda in superb shape. All 2008 Honda vehicles—and any Honda Genuine Accessories installed at the time of purchase—are covered by the 3-year/36,000-mile New-Vehicle Limited Warranty.³ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty, too.³ For more information or assistance, see your Honda dealer or give us a call at 1-800-33-Honda.

HONDA
Care

Honda Care® is a comprehensive and affordable vehicle and travel

protection plan that is backed by Honda reliability, service and parts. See your Honda dealer for more information.

¹FXC™ is a trademark of Milliken & Company. ²Carrying too much cargo or improperly storing it can affect the handling, stability and operation of the vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. ³Windows Media® Audio is a trademark or registered trademark of Microsoft® Corporation in the United States and/or other countries. ⁴Required XM® Radio monthly subscription sold separately after 90-day trial period. Installation costs and other fees and taxes may apply after initial trial period, including a one-time activation fee. Subscription fee is consumer only. All fees and programming subject to change. Subscriptions subject to Customer Agreement available at xmradio.com. XM service only available in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio Inc. ⁵Based on 2008 EPA mileage estimates, reflecting new EPA fuel economy methods beginning with 2008 models. Use for comparison purposes only. Do not compare to models before 2008. Your actual mileage will vary depending on how you drive and maintain your vehicle. ⁶EPA Tier-2, Bin-2 and ILEV certification as of May 2007. ⁷Towing requires the addition of the Honda accessory trailer hitch and hitch ball. Refer to the owner's manual for additional towing information. ⁸3-Year/36,000-Mile Limited Warranty, 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. See your Honda dealer for terms and conditions of the limited warranties. ⁹Kelley Blue Book's kbb.com 2007 Best Resale Value Award: Brand. ¹⁰Based on 2007 model-year study. IntelliChoice®, Inc. www.intellichoice.com. ¹¹Automotive Lease Guide, 2007 Industry Brand Residual Value Award. Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat. Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Financial Corp. Honda, the H-mark symbol, Honda Care, HondaJet, Drive-by-Wire, i-VTEC, Maintenance Minder, Real Time 4-Wheel Drive, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. © 2007 American Honda Motor Co., Inc. CARS image on cover courtesy of Disney/Pixar. © 2006 Disney/Pixar.



Want your own look? Ask your dealer about Honda Genuine Accessories. They're designed, engineered and tested to meet the same exacting standards as your new vehicle—a high-quality way to make your new Honda one of a kind.

Twenty-five years ago Honda began assembling cars in the United States. Today, almost 4 out of 5 Hondas sold in the U.S. are assembled in North America. Many are developed here, too. And every Honda is a smart value thanks to timeless design, great reliability and extended maintenance intervals. Check out our Best Resale Value awards⁹ from Kelley Blue Book's kbb.com, Best Overall Value awards from IntelliChoice^{®10} and – for the 4th year in a row – Industry Brand Residual Value Award from *Automotive Lease Guide*.¹¹



Kelley Blue Book
THE TRUSTED RESOURCE

